VISION: Empowering schools to thrive through technology leadership
MISSION: Schools equipped for the future

ATLIS IS THE EXPERT.
ATLIS is recognized as the key source of technology information for school technology teams.

ATLIS IS A MENTOR.
ATLIS produces industry-leading professional development to support technology in independent schools.

ATLIS IS A RESOURCE.
The “Body of Knowledge” (BOK) empowers technology leaders to better serve their schools and constituents.

Across all dimensions of its practice, ATLIS consistently demonstrates its commitment to creating a diverse and inclusive association.

PLAN SUCCESS MEASURES
- Measure the size, quality, and breadth of the ATLIS Body of Knowledge (BOK), which includes the Association's professional development offerings, to monitor growth serving its three pillars (the technology team, the leadership of independent schools, and the broader independent school community).
- Track satisfaction, particularly among technology leaders, by monitoring member engagement and DEI efforts, expecting a satisfaction index to hold steady or increase.
- Drive growth and engagement in the number of national, state, and regional organizations that reference ATLIS resources as technology best practices.
- Demonstrate growth over time of ATLIS being sought out for its expertise and engagement with school leadership.
- Expand ATLIS’s membership geographically and demographically to represent the community of independent schools the Association serves.

www.TheATLIS.org