

Thank you for your interest in the ATLIS annual conference.
Please contact Ashley Cross to discuss sponsorship opportunities:

(888) 502-8547

You can sign this form and email it to ashley@theatlis.org
to reserve your spot today.

ATLiS

ANNUAL CONFERENCE
FOR 2020



CHICAGO

SPONSORSHIP PROSPECTUS

EXHIBIT DATES: April 5th - 7th

CONFERENCE DATES: April 5th - 8th

MAGNIFICENT MILE MARRIOTT | CHICAGO

www.theatlis.org

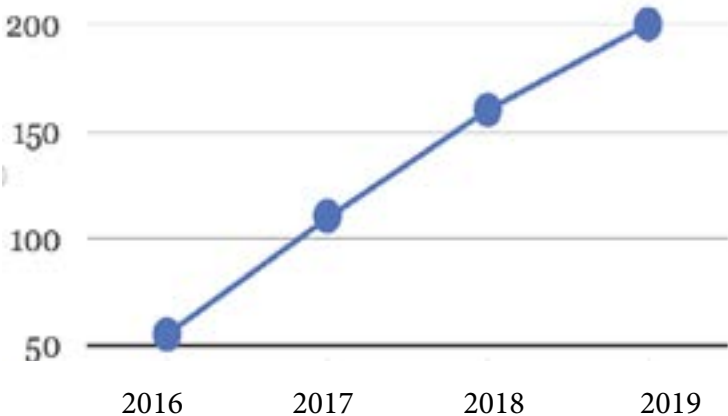


ATLIS is proud to represent over 200 member schools across the nation, with 1,050 individual members. Around 500 attendees flock to our annual conference each year.

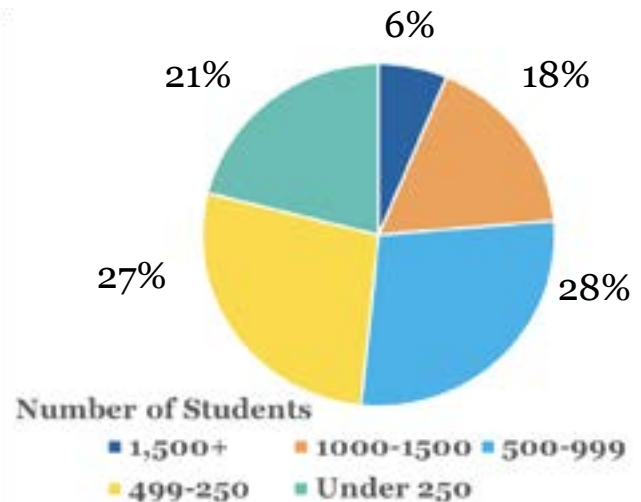
ATLIS U.S. Member Map



Membership Growth



Member Schools by Enrollment



Engage Leaders In Independent Schools



REACH INDEPENDENT SCHOOL TECHNOLOGISTS IN A WAY THAT SUITS YOUR COMPANY'S GOALS. SIMPLY SELECT FROM OUR MENU OF BENEFIT OPTIONS, AND BUILD YOUR SPONSORSHIP LEVEL.

This new approach offers you flexibility — ATLIS is committed to getting you exactly what you need from a marketing perspective, while focusing on our mission to support and grow the professionals we serve.

Sponsor Levels	Total Spend	Benefits
DIAMOND	\$20,000+	First choice of exhibit location, right of first refusal on previous year's commitments, first selection of sponsorship menu
PLATINUM	\$10,000	Second choice
GOLD	\$5,000	Third choice
SILVER	\$3,000	Fourth choice

ALL SPONSORS LEVELS (SILVER AND UP) RECEIVE:

- Lead gathering via the conference app
- Basic company profile on conference app
- Recognition on ATLIS website, conference materials
- Logo on website

You can make your entire annual commitment now, or we can work together to outline most of it, with flexibility for you to add on throughout the year.

YEAR-ROUND MENU		
Opportunity	Number Available	Price
10 ATLIS memberships/website logins <i>(can purchase multiple)</i>	Unlimited	\$1,000
Webinar sponsorship <i>(2 minute intro and 1 email promo to attendees)</i>	12	\$500
1/4-page ad in Access Points	8	\$500
Add events to ATLIS calendar <i>(up to 12 per year)</i>	Unlimited	\$100/event
1 month placement in weekly e-newsletter, ATLIS Informs <i>(can buy multiple months)</i>		\$500/month
1 month placement on the ATLIS.org <i>(can buy multiple months)</i>		\$500/month
ECATD (Scholarship) registration, locked in at FY19 pricing <i>(for you or for your customers)</i>	10	\$2,100 each
Cybersecurity Workshop, locked in at FY19 pricing <i>(for you or for your customers)</i>	Unlimited	\$500
Sponsor in-person events. <i>(Includes 1 email blast to participants.)</i>	5	\$3,000/event

Inform, Reflect, Connect



Our innovative sponsor opportunities position your company as a thought leader in the industry, providing opportunities to interact and engage with attendees in a meaningful way. These strategic decision makers control the budget and implementation for all things related to technology. **If your company is looking to make an impact in the independent school market, then ATLAS is the conference for you.**

ANNUAL CONFERENCE MENU		
Opportunity	Number Remaining	Price
Keynote <i>(Signage, onscreen slide sponsor gives verbal introduction)</i>	2	\$6,000
Hotel keycards <i>(includes 2 conference registrations)</i>	Sold Out	\$7,500
Event app	Exclusive	\$5,500
Lanyards	Sold Out	\$4,500
Tote bags	Exclusive	\$4,000
Charging station	Exclusive	\$4,000
Wifi password	Exclusive	\$4,000
Full-page ad in the program	Unlimited	\$1,000
Half-page ad in the program	Unlimited	\$700

ANNUAL CONFERENCE MENU		
Opportunity	Number Remaining	Price
Tabletop exhibit, 6-foot <i>(includes 2 conference registrations)</i>	11	\$2,500
Tabletop exhibit, 12-foot <i>(includes 2 conference registrations)</i>	2	\$4,000
Additional conference registrations <i>(for booth personnel or to issue to your customers)</i>	Unlimited	\$750 each
Enhanced company listing on app	Unlimited	\$100
Promo flyer/giveaway in attendee bags	15	\$200 <i>(you provide the materials)</i>
Vendor workshop <i>(50 mins dedicated room with classic lecture/AV setup)</i>	15	\$2,000
Use of private meeting space for up to 4 hours	5	\$1,500

TOTAL

Please make your sponsorship selections to determine your sponsorship tier. After the paperwork has been e-mailed, Ashley will contact you to reserve your table space.

Sign and return to Ashley Cross: ashley@theatlis.org.

Signature: _____ Date: _____

Name: _____ Title: _____

Company: _____



MAP OF 2020 EXHIBIT AREAS

